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*Affinity Financial Pte Ltd launches in Singapore*

*28<sup>th</sup> March 2005*

Affinity Financial Consulting Pte Ltd (AFC) was granted a Financial Adviser's licence from the Monetary Authority of Singapore in February 2005. It has been founded by Clive Ward in affiliation with Affinity Consulting Group Ltd of the British Virgin Islands. Clive has a background in computing and finance and used to work for Lanson Financial Ltd. He left them at the end of 2002 to form his own company in Dubai.

Following Lanson Financial's decision to withdraw from consulting in SE Asia to concentrate on fund management, Clive agreed to take on the support of their clients. To ensure continuity of client service, AFC also agreed to employ some of their consultants,

AFC are setting up some local administration but will also continue to use Intelcom Ltd in Peterborough, UK for administration services. Lanson have used Intelcom for a number of years and they always provide an excellent level service.

AFC work with a number of companies registered in Singapore and can now offer a holistic service to help plan all your financial requirements, in particular:

- ◆ Retirement and pension planning
- ◆ Education fee planning
- ◆ Medium term savings
- ◆ Portfolio construction and management
- ◆ Life insurance
- ◆ Medical insurance
- ◆ Mortgages for UK and Mediterranean properties

AFC have 7 consultants in Singapore and are recruiting to expand the team. Most of the consultants worked for UK Independent Financial Advisers before joining AFC and are well qualified and highly experienced.

If you would like to know more about these services or would like a review of your investments, please contact your usual (ex-Lanson) consultant or contact [info@affinity-consulting.com](mailto:info@affinity-consulting.com). Ex Lanson clients can track the progress of their investments on the ACG website at [www.affinity-consulting.com](http://www.affinity-consulting.com) and clicking "Rest of the world" and going to the INVESTMENTS page.

We look forward to providing you with an increased service that comes from being a local Singaporean company, keeping you up to date through our website, the distribution of regular newsletters and by providing a wider range of services than Lanson were able to offer. We look forward to working with you over the coming years.

Clive A Ward  
Managing Director